

**3 AWARENESS
DAYS
EVERYONE
SHOULD KNOW**

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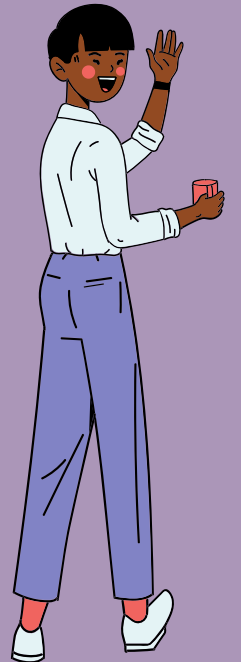
BLACK BALLOON DAY

March 6th, 2021

Across the United States families and loved ones remember and celebrate the lives lost to overdose. This day has become known as Black Balloon Day. Black Balloon Day has become a national and international event, bringing awareness to overdose deaths.



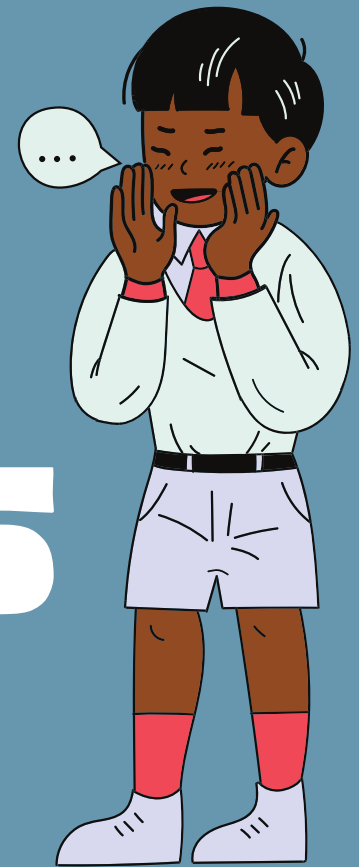
INTERNATIONAL OVERDOSE AWARENESS DAY



August 31st, 2021

International Overdose Awareness Day is a global event held on 31 August each year and aims to raise awareness of overdose and reduce the stigma of a drug-related death. It also acknowledges the grief felt by families and friends remembering those who have died or had a permanent injury as a result of drug overdose.

NATIONAL RECOVERY AWARENESS MONTH



September 1st- 31st, 2021

Recovery Month celebrates the gains made by those in recovery. The observance reinforces the positive message that behavioral health is essential to overall health, prevention works, treatment is effective, and people can and do recover.